2015

Parade Marching Guide

Royal Rosarian Council

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Lord High Chancellor

Jim Stahl
Secretary of State

Mark Smith
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Kathie Bagley
Lord Chief Justice

Lynne McIntyre
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Minister of Foreign Affairs

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Lord High Chamberlain

Robert Cyrus
Lord High Steward

John Danielson
Councillor

Tom Hofmann
Royal Chaplain

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Royal Gardener

Larry Rodman
Royal Scribe

2014-2015 Executive Secretaries

Robert E. Strader
Antonio J. Pasion
Dennis M. Baker
Dukes of the Realm

Welcome!

Greetings to all Royal Rosarians!

Welcome to the 2015 Rose Festival season! We invite you to march with us in three fantastic parades: The PGE/Solve Starlight Parade on May 30. The Fred Meyer Junior Parade on June 3rd and the Spirit Mountain Grand Floral Parade on June 6th. In addition to the three parades, the night of the Starlight Parade is a veery special evening. We invite you to begin your Starlight experience with dinner at Gracie's Restaurant the iconic Hotel deLuxe, march in the parade as you are able or watch the parade from the hotel's viewing room and then join us after the parade in the hotel for the Hosting by Starlight event. Thanks to the many sponsors for providing this event for all Rosarians to enjoy.

The information included in this marching guide will help new and tenured members make their way through the parades in a unified manner as we help support the Rose Festival Foundation this Rose Festival season. As you read through this guide, you will see the correct way to line up as a marching group in the parades as well as the proper placement for float and band marshals, the parade routes, information on the date and time of the parades and special information to help you maximize your enjoyment of each of them.

The marching guide is designed to provide you, the Royal Rosarian, with answers to common questions about marching in the parades. We have included everything that you need to make this Rose Festival season enjoyable and fulfilling as Official Greeters and Ambassadors of Goodwill for the City of Portland.

Please look through this guide, and if you have any questions please don't hesitate in contacting us for assistance. We thank you for your participation in these great parades.

COUNCIL LIAISON FOR ROSE FESTIVAL ACTIVITIES

John Danielson
Councillor

JUNIOR PARADE

Neal Brown Co-Chair
503-501-7614
nbrown@meadowsgroup.com

Gil Newby Co-Chair
503-704-8700
gil@tpesco.com

STARLIGHT PARADE

Kathleen Day Co-Chair
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palasisena@gmail.com

Suzanne Day Co-Chair
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Suzanneday32@comcast.net

Jannette Day Co-Chair
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jday409109@aol.com

GRAND FLORAL PARADE

Neal Brown Co-Chair
503-501-7614
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Gil Newby Co-Chair
503-704-8700
gil@tpesco.com

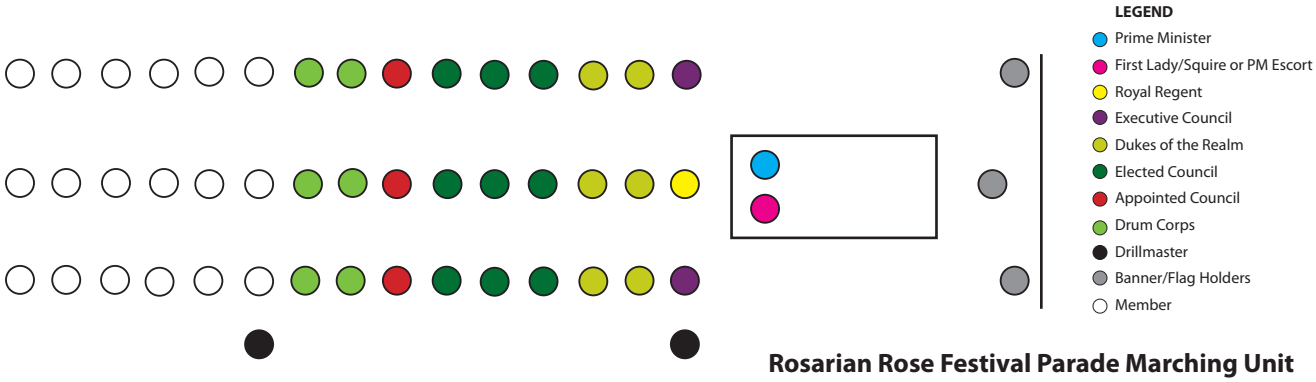
How to **March**

There are several simple principles to marching effectively in a Rose Festival Parade:

Uniform: Make sure your personal appearance meets the Rosarian Code of Conduct. Correct fit and cleanliness of the uniform are required.

Formation: Make sure that you check your spacing in the Rosarian marching unit and that you doff (tip) your hat at an *exact* 45 degree angle when the drillmaster signals with a whistle.

Parade Behavior: Consult your membership roster for rules on appropriate and dignified behavior in the Rosarian Code of Conduct.

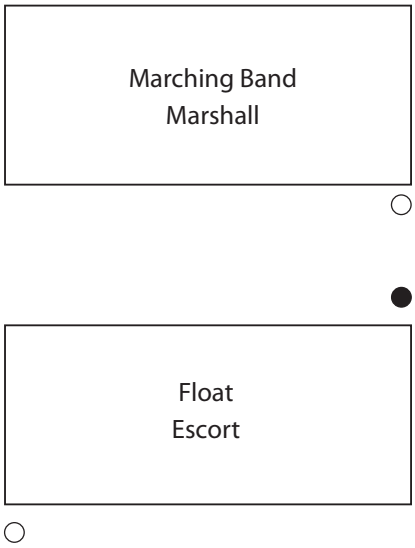


Rosarian Rose Festival Parade Marching Unit

How to **Marshal** or **Escort**

While acting as a band marshall or float escort in a Rose Festival Parade is primarily a ceremonial duty, there are some important rules to follow:

Marching Band Unit: Arrive early and introduce yourself to the Band's Director in addition to the key advisors. Let them know you are there to help with Parade Organizers. If a Parade Marshal asks you to assist in moving-up or slowing-down the parade, please abide and do the best you can. In case of an "emergency," find and ask a parade marshal to assist in getting help. Parade Marshals are available along the parade route and wear orange vests.. Know your surroundings. Observe where you are. Be another set of "eyes and ears" for the band director. Trust your instinct, if you see a concern, contact a Parade Marshal. Stay Hydrated.



Float Unit: With Grand Floral Parade floats, the Rosarian Parade Escort is an official escort. Arrive early and introduce yourself to the float's coordinator as well as any participants riding on the float. On occasion, the float will have an additional group of participants marching in front of, or around, the float. *March at the back right corner of the float.* Studio Concepts, the company that designs most of the floats, will have a representative with the float at all times that is positioned at the front left of the float, and assists the float driver through remote instruction for turns and speed.

PGE/SOLV*E* Starlight Parade

Date: Saturday, May 30, 2015
Location: Downtown Portland
Hours: Starts at 8:30 p.m.
Televised Live: 9:00 p.m. on FOX 12

Dress: White Uniform

Arrival Time:
7-7:45 p.m. Band Marshalls (Check-in at Rosarian Table in Firestone Lot - 8th & W Burnside)
8:00 p.m. Marching Unit (1-2 Blocks West of the North Park Blocks - Float area)

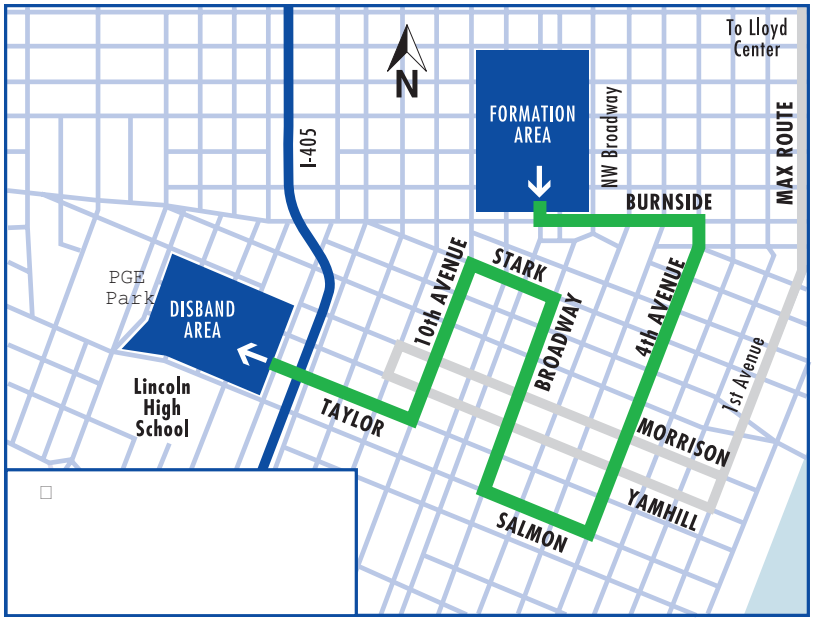
HINT: Arrive early for dinner and park near the Hotel deLuxe. Then, proceed with other Rosarians to the formation area in the North Park Blocks.

The **Hotel deLuxe** located at 729 Southwest 15th Avenue, Portland, OR 97205 is the informal Starlight Parade Headquarters for Royal Rosarian activities before, during, and after the Starlight Parade.

You are encouraged to make no-host dinner reservations at the hotel's restaurant Gracie's, 503.219.2094, prior to the parade to enjoy time with numerous Rosarians and their guests.

Rosarians who are unable to march and spouses are invited to attend the complimentary **Hosting by Starlight Event** in the hotel's Screening Room (pictured at right) where the entire Starlight Parade may be viewed in high definition. **Space is limited so please use *discretion* with additional guests.**

AFTER the parade, the Rosarian Marching Unit returns to the hotel for complimentary snacks and no-host beverages at the exclusive Hosting by Starlight party at the Hotel deLuxe.



HOSTING BY STARLIGHT

• Beginning at 5:00 p.m. - No-host Dinner available at Gracie's

• Beginning at 7:00 p.m. - Screening Room opens for the televised Starlight Parade. No-host cocktails and small bites are available through the Driftwood Room menu throughout the evening.

• 9:30 p.m. - Rosarian Marching Unit arrives back at the Hotel deLuxe to enjoy a light snack buffet and refreshments.

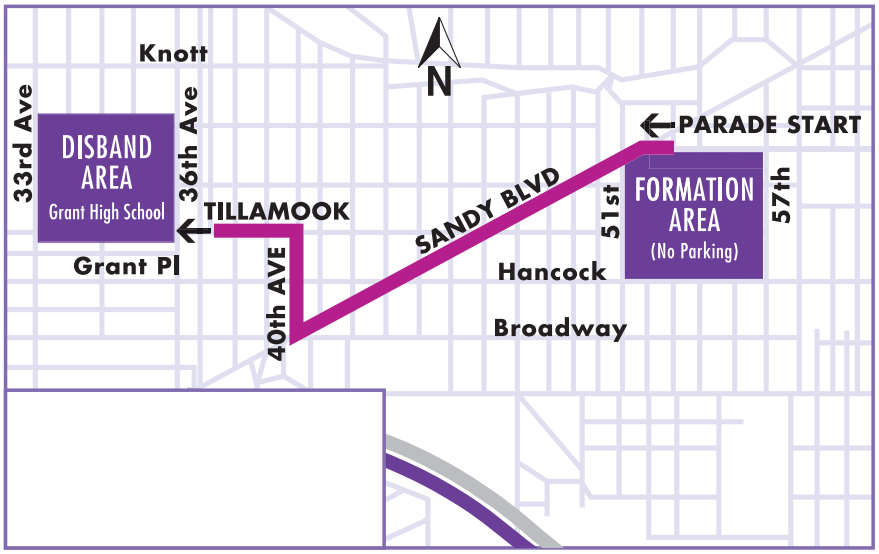
Junior Parade

Date: Wednesday, June 3, 2015
Location: Hollywood District
NE Sandy and 52nd
Time: 1:00 p.m. (official start)
Televised Live: 1 p.m. on
FOX 12

Dress: White Uniform

Arrival Time:
12:00 pm Band Marshals 56th & NE Halsey, North side of Normandale Park along NE Halsey Street

12:30 pm Marching Unit (52nd & NE Sandy Blvd)
Shuttle available.



Jr. Parade Shuttle for Rosarians
Many Rosarians will arrive in the Hollywood District and park on the streets West of NE 33rd Avenue prior to the parade. A shuttle will be available to Rosarians in the QFC lot that will transport Rosarians to NE 56th and Halsey, at Normandale Park where you will meet your assigned band if Marshaling. Rosarians walking as a unit or with their Grandchildren will have to make the short walk from the 56th and Halsey drop off to 52nd and Sandy to assemble to march in the parade. The Shuttle will also be available to return Rosarians that park near the meeting place at Normandale Park following the parade.

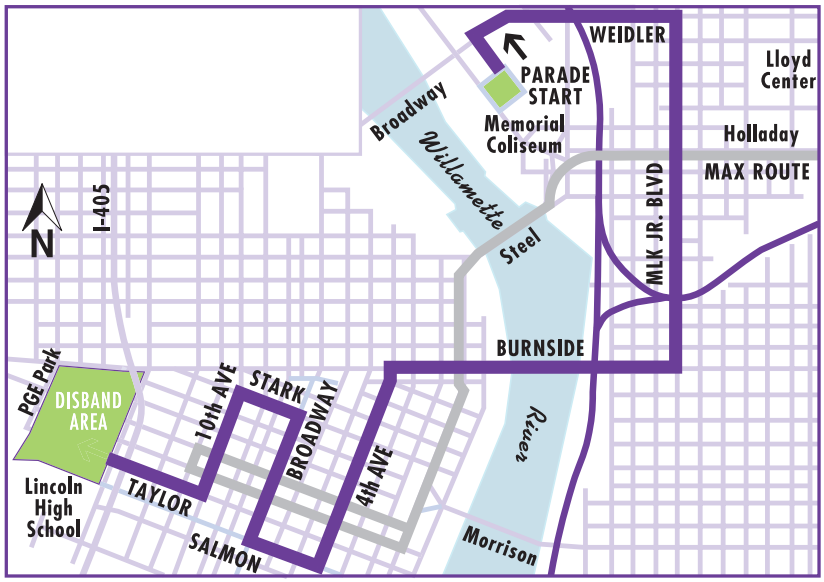
Jan Tolman arranged get together following the parade
Following the Jr. Parade Jan Tolman has arranged for a get together of Rosarians at Aunt Tillie's restaurant. The Restaurant is located at 2000 NE 42nd in the Hollywood District. Jan will send out more information about this activity prior to the Jr. Parade.

Spirit Mountain Casino Grand Floral Parade

Date: Saturday, June 6, 2015
Location: Memorial Coliseum to downtown Portland
Time: 10:00 a.m.
Televised Live: Saturday, June 6 on FOX 12

Dress: White Uniform
Please carry a cell phone with:
Chair Neal Brown's Cell: 503.501.7614

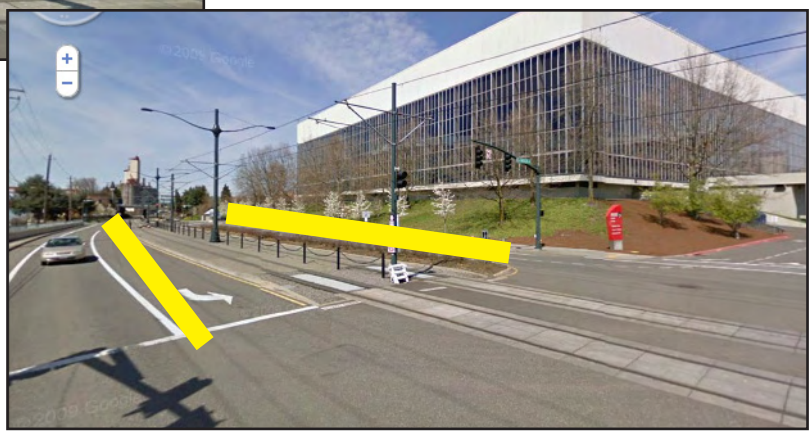
Arrival Time:
7:30 a.m. Coronation Escorts (inside Memorial Coliseum lower banquet rooms)
9:00 a.m. Float Marshall and Marching Unit



A shuttle will be available from 7-10 a.m. from the Doubletree Lloyd Center to the Coliseum.

(LEFT) Red arrow indicates where Rosarian check-in will be for the Marching Unit. A truck with information will be parked in the lower level of the Blazer office parking lot west of the Rose Garden. The Yellow Line shows how the parade progresses into the Memorial Coliseum.

(BELOW) The yellow lines indicate how floats are queued up along NE Interstate on each side of the Tri-Met MAX Light Rail. Float marshalls meet their floats along this street.



AFTER the parade, a courtesy bus greets Rosarians close to the disband area. A Rosarian representative at the end of the parade route will assist you. The bus offers transportation to the DoubleTree Lloyd Center. Royal Water will be available on the bus.

SECURITY NOTICE: Carry photo identification in addition to emergency contact information in your inside left breast pocket.

Park at the DoubleTree Lloyd Center Hotel for free, and take MAX to the **Rose Garden station**. Walking into the Coliseum is easier through its West End.

Portland's *Official* Greeters
Ambassadors of Goodwill

MARILYN SCHULTZ | Prime Minister
RICK SATURN | Lord High Chancellor
JIM STAHL | Secretary of State
Executive Council

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